

RGAA



GALA
SCENSIONI 2024

SPONSORSHIP PLAN

Be part of the future of our economy



GALA SCENSIONI

For more than 40 years, the RGA has paid tribute to Francophone business people and Francophiles of the national capital. Over the years, several companies have been distinguished. On May 29, 2024, the Ascension Gala will once again offer an exceptional platform to showcase their achievements. Be part of the success by becoming an essential business partner for the Francophone economic success in the region.

Partnering with the RGA means first of all demonstrating unwavering support for the Francophone business community and giving each other ways to develop its brand image among consumers of the Ottawa-Gatineau region.

A full calendar of events - whether educational or networking, you will have the opportunity to meet new entrepreneurs to develop relationships, create a broader business network or simply exchange ideas.

The RGA drives and supports your success. With its proactivity and commitment to the business community and as a strong interlocutor with political and government decision-makers.

TOGETHER TO REACH NEW HEIGHTS!



DIAMOND

\$15,000 - 2 sponsorships available



- Table and dinner for 10 people during the Gala
- VIP cocktail exclusive to Gala sponsors, with Jacques Martin, for 2 people
- Official NHL puck 2023-24 with Ottawa Senators logo silkscreened using a process unique to the NHL
- Logo on the social network posts of the Gala
- Logo in the Gala program
- Projection of the logo during the Gala
- Logo on the Gala page on the website
- Logo on the Gala photo banner
- Logo in the newsletter (4 mailings)
- Advertising in the Gala program (1 page)
- Presentation and awarding of a prize
- Mention at opening and closing remarks
- Logo in the Gala newspaper ads
- Photo with winners
- Logo on the Gala backdrop
- Presentation of a promotional video before, during and after the Gala
- Speech during the evening

PRESENTER

\$12,500 - 3 sponsorships available



- Table and dinner for 10 people during the Gala
- VIP cocktail exclusive to Gala sponsors, with Jacques Martin, for 2 people
- Official NHL puck 2023-24 with Ottawa Senators logo silkscreened using a process unique to the NHL
- Logo on the social network posts of the Gala
- Logo in the Gala program
- Projection of the logo during the Gala
- Logo on the Gala page on the website
- Logo on the Gala photo banner
- Logo in the newsletter (4 mailings)
- Advertising in the Gala program (1 page)
- Presentation and awarding of a prize
- Mention at opening and closing remarks
- Logo in the Gala newspaper ads
- Photo with winners
- Logo on the Gala backdrop

GOLD

\$10,000 - 5 sponsorships available



- Table and dinner for 10 people during the Gala
- VIP cocktail exclusive to Gala sponsors, with Jacques Martin, for 2 people
- Official NHL puck 2023-24 with Ottawa Senators logo silkscreened using a process unique to the NHL
- Logo on the social network posts of the Gala
- Logo in the Gala program
- Projection of the logo during the Gala
- Logo on the Gala page on the website
- Logo on the Gala photo banner
- Logo in the newsletter (4 mailings)
- Advertising in the Gala program (1 page)
- Presentation and awarding of a prize
- Mention at opening and closing remarks
- Logo in the Gala newspaper ads
- Photo with winners

SILVER

\$5,750 - 10 sponsorships available



- Table and dinner for 4 people during the Gala
- VIP cocktail exclusive to Gala sponsors, with Jacques Martin, for 2 people
- Official NHL puck 2023-24 with Ottawa Senators logo silkscreened using a process unique to the NHL
- Logo on the social network posts of the Gala
- Logo in the Gala program
- Projection of the logo during the Gala
- Logo on the Gala page on the website
- Logo on the Gala photo banner
- Logo in the newsletter (4 mailings)
- Advertising in the Gala program (1/2 page)
- Mention at opening and closing remarks

BRONZE PASSE-MOI LA PUCK



100 sponsorships available

\$1,000 + 2 tickets (total of \$1,500)

- Tickets for 2 people
- VIP cocktail exclusive to Gala sponsors, with Jacques Martin, for 2 people
- Official NHL puck 2023-24 with Ottawa Senators logo silkscreened using a process unique to the NHL
- Logo on event social media publications
- Logo in event program
- Logo projection at the Gala
- Logo on event page on RGA website
- Logo on Gala photo banner
- Logo in Gala thank-you newsletter (1 mailing)



REGROUPEMENT
DES GENS D'AFFAIRES
DE LA CAPITALE NATIONALE

SPONSORSHIPS - GALA 2024

	BRONZE \$1,500	SILVER \$5,750	GOLD \$10,000	PRESENTER \$12,500	DIAMOND \$15,000
Number of sponsorships available	unlimited	10	5	3	2
Logo on event social media posts of the Gala	✓	✓	✓	✓	✓
Logo in the Gala program	✓	✓	✓	✓	✓
Projection of the logo during the Gala	✓	✓	✓	✓	✓
Logo on the event page on the RGA website	✓	✓	✓	✓	✓
Logo on the Gala photo banner	✓	✓	✓	✓	✓
Exclusive VIP cocktail with Jacques Martin for 2 people	✓	✓	✓	✓	✓
Official NHL 2023-24 hockey puck with the Ottawa Senators logo	✓	✓	✓	✓	✓
Logo in the RGA newsletter	1 mailing	4 mailings	4 mailings	4 mailings	4 mailings
Ad in the Gala program		1/2 page	1/2 page	1 page	1 page
Mentions during opening and closing remarks		✓	✓	✓	✓
Presentation and awarding of a prize			✓	✓	✓
Logo in the Gala newspaper ads			✓	✓	✓
Photo with winners			✓	✓	✓
Logo on the backdrop of the Gala				✓	✓
Logo on the cover of the Gala program					✓
Presentation of a promotional video before, during and after the Gala					✓
Speech during the evening					✓
Tickets for dinner	2 tickets	4 tickets	10 tickets	10 tickets	10 tickets